

# Data Driven Sales Growth Solutions

*Helping You Find More Customers!*

Call: **877.418.0101** or email: **info@DatabaseUSA.com**

1

Presented by:

**:DatabaseUSA<sup>®</sup>.com**  
Your Partner for Sales Growth

# SALES GROWTH

*The Challenge of Every Business!*

- But How Do You Get It?
- Let DatabaseUSA.com Help!

Call: **877.418.0101** or email: **info@DatabaseUSA.com**

**:DatabaseUSA<sup>®</sup>.com**  
Your Partner for Sales Growth

# Your Most Valuable Asset

- Your Own Customer Database
- Most Customer Databases Have Problems
  - Missing Information
  - Have Outdated Information
  - Duplicate Information

# How Can We Help in Making Your Customer Database Valuable?

- Fill in Missing Information
- Overlay More Information on Your Customers Using Our Proprietary Databases
- Update Your Information

# We Compile Our Own Database

- Most Companies are Data Brokers
- We Compile Our Own Proprietary Database
- Our Business Database is Triple-Verified & 95% Accurate
- Our Consumer Database is the Best in the Industry
- Ask for a FREE Sample

Call: **877.418.0101** or email: **info@DatabaseUSA.com**

**:DatabaseUSA<sup>®</sup>.com**  
Your Partner for Sales Growth

# Our Triple-Verified, 95% Accurate Business Database

## Business & Executive Databases

- 22 Million Businesses
- 7 Million at Home Businesses
- 43 Million Executives With Emails
- 40,000 Weekly New Businesses
- 2 Million Out of Business Businesses

## Executives at Home Database

- 38 Million Executives
- Personal Email Address & Home Phones
- Home Address & Business Address
- Business Email and Phone Number

Call: **877.418.0101** or email: **info@DatabaseUSA.com**

**:DatabaseUSA<sup>®</sup>.com**  
Your Partner for Sales Growth

# Business Database Counts

## By 2-Digit SIC Code (By Industry)

<b>2 Digit SIC Code</b>	<b>Description</b>	<b>Count</b>
01-09	Agricultural, Forestry and Fishing	804,356
10-14	Mining	28,912
15-19	Construction	1,263,782
20-39	Manufacturing	479,165
40-49	Transportation	580,719
50-51	Wholesale	499,593
52-59	Retail	2,950,054
60-69	Banks, Insurance & Real Estate	1,902,909
70-79	Business Services	3,328,046
80-89	Professional Services, Medical, Legal & Engineering	5,515,993
90-98	Government Offices	157,710
99	Nonclassifieds	430,343

Call: **877.418.0101** or email: **info@DatabaseUSA.com**

**:DatabaseUSA<sup>®</sup>.com**  
Your Partner for Sales Growth

# Business Database Counts

## By Employee Size

Employee Size	Count
1 to 4	6,121,504
5 to 9	4,564,451
10 to 19	3,048,825
20 to 49	1,637,430
50 to 99	404,705
100 to 249	156,311
250 to 499	47,638
500 to 999	12,779
1,000 to 4,999	8,436
5,000 to 9,999	699
Over 10,000	286

## By Sales Volume

Estimated Sales	Count
Up to \$500,000	3,575,106
\$500,000 to 1 Million	2,953,270
\$1 to 5 Million	6,352,266
\$5 to 10 Million	866,914
\$10 to 100 Million	495,195
Over \$100 Million	31,303



# 7.2 Million Home-Based Businesses

## Who Are They?

- Contractors
- Consultants
- Entrepreneurs
- Online Stores

# Consumer Database Counts

- 240 Million Consumers
- 167 Million Homeowners
- 24 Million Millionaires
- 60,000 Weekly New Homeowners
- 400 Million Cell Phones for SMS Marketing
- 600 Million Consumer Email Addresses
- 60,000 Weekly New Homeowners

# Consumer Database Counts

- 600 Million Consumer Email Addresses
- 400 Million Cell Phones for SMS Marketing

## By Age

Age Range	Count
18 to 25	8,002,535
26 to 39	45,434,841
40 to 49	33,496,802
50 to 64	54,520,292
65 to 69	18,418,115
Over 70	51,871,966

## By Income

Income	Count
Up to \$75,000	74,437,225
\$75,000 to \$99,999	45,247,078
\$100,000 to \$149,999	62,590,807
\$150,000 to \$174,999	21,210,485
\$175,000 to \$199,999	13,599,790
\$200,000 to \$249,999	17,532,317
\$250,000 to \$499,999	23,596,958
\$500,000 to \$999,999	7,018,105
Over \$1,000,000	1,705,970

# 600 Million Consumer Email Addresses

Call for a FREE Sample.

Call: **877.418.0101** or email: **info@DatabaseUSA.com**

**:DatabaseUSA<sup>®</sup>.com**  
Your Partner for Sales Growth

# 400 Million Cell Phones for SMS Marketing

Call for a FREE Sample.

Call: **877.418.0101** or email: **info@DatabaseUSA.com**

**:DatabaseUSA<sup>®</sup>.com**  
Your Partner for Sales Growth

# Data Licensing

## License Our Data for Multiple Solutions

- For a Specific Industry
- Market Research
- Data Analytics

## Tailored Solutions for Various Industries & Products

- Local Search
- Marketing Services
- Analytics
- Skip Tracing

# Data Services

## Data Append

### Services include:

- Customer List Validation & Enhancement
- Postal Processing (NCOA)
- Data Cleansing Services
- Data Suppression & Customization
- Data Merge/Purge

## Data Cleansing

### Services include:

- Email Hygiene
- Address Hygiene
- Maintaining Your Reputation
- Real-Time Data Enhancement
- Comprehensive Data Enhancement
- U.S. Address Hygiene Services

## Data Analytics Modeling

### Services include:

- Data Enhancement
- Data Analytics
- Data Append
- Data Connect - Enhancement API

# Real-Time Customer Data Enhancement API

- Business Firmographic Intelligence
- Consumer Demographic Intelligence
- Address Verification/Append
- Telephone Verification/Append
- Email Verification/Append



# Meet Our Team



**Howard Alexander**  
VP of Global Accounts

973.615.1676  
howard@DatabaseUSALLC.com



**Tim Pinkerton**  
VP of Sales, License Group

973.939.3832  
tim.pinkerton@DatabaseUSALLC.com



**Erich Kaiser**  
Data Scientist

877.418.0101  
erich.kaiser@DatabaseUSALLC.com



**Jesse Dillon**  
Sales Manager

402.939.3848  
jesse.dillon@databaseUSALLC.com



**Beth Bennett**  
Sr Account Executive

402.939.3844  
beth.bennett@databaseUSALLC.com



**Jerad Rezac**  
Sr Account Executive

402.939.3847  
jeradr@databaseUSALLC.com



**Pam Quick**  
Sr Account Executive

402.939.3835  
pam.quick@databaseUSALLC.com

Call: **877.418.0101** or email: **info@DatabaseUSA.com**